



**Halloween
Hotness**
A Night of Masquerade

SPONSORSHIP DECK

Benefiting St. Jude Children's Research Hospital

October 25, 2025

Be A Sponsor!

— — —

Five different sponsorship opportunities available including

- Brand/logo featured on Hollywood Blvd Jumbotron
- Logo placement on our inaugural interview red carpet
- Brand/logo showcased in the Halloween Hotness magazine
- Digital Step & Repeat brand/logo placement
- Logo presence on roof-top red carpet Step & Repeat

II Fantasma ("The Phantom") \$3,000 - Limited To 1 Sponsor

— — —

- Your brand/logo exclusively on the inaugural interview Step & Repeat, alongside with the St. Jude and Halloween Hotness logos
- Logo recognition on the main entrance digital Step & Repeat of Madame Tussauds Hollywood
- Your brand/logo on a stand-alone rotating single slide image on Jumbotron
- Your large sized brand/logo on the roof-top Step & Repeat
- Full-Page (8.5 x 11) logo/brand in our magazine that all attendees receive

Monarca Cremisi (“Crimson Monarch”)

\$2,000 - Limited To 8 Sponsors

— — —

Your brand/logo on a stand-alone rotating single slide image on Jumbotron

Full-Page (8.5 x 11) logo/brand in our magazine that all attendees receive

01

Logo recognition on the main entrance digital Step & Repeat of Madame Tussauds Hollywood

02


Your large sized brand/logo on the rooftop Step & Repeat

03

04

Venezia Notte ("Venetian Night") \$1,000 - Limited To 10 Sponsors

— — —



Your brand/logo on a
stand-alone rotating
single slide image on
Jumbotron

Your large sized
brand/logo on the
roof-top Step
& Repeat

Full-Page (8.5 x 11)
logo/brand in our
magazine that all
attendees receive

Volto d'Ombra ("Baroque Whisper") \$500 - Limited To 10 Sponsors



Your brand/logo shared with
other sponsors on a single
slide image on Jumbotron

01

Your medium size brand/logo on
the roof-top Step & Repeat of
Madame Tussauds Hollywood

02

Half-Page (5.5 x 8.5) logo/brand
in our magazine that all
attendees receive

03

Il Cuore Dorato ("The Gilded Heart") \$250 - Unlimited Sponsors



Quarter-Page (4.25 x 5.5) logo/brand in our magazine
that all attendees receive



**Halloween
Hotness**
A Night of Masquerade

Jumbotron Information



Madame Tussauds Hollywood Jumbotron faces Hollywood Blvd and is seen by tens of thousands of people daily. This opportunity is limited and will be showcased the night of the event between 7pm – Midnight

Jumbotron size 8 ft x 27 ft

Magazine Information

Size options for magazine submission:

- Full-Page (8.5 x 11) 2550 x 3300 pixels
- Half-Page (5.5 x 8.5) 2550 x 1650 pixels
- Quarter-Page (4.25 x 5.5) 1275 x 1650 pixels
- Submission must be print ready and 300 DPI or higher
- Bleed margins add 0.125 on all sides
- Brand/logo submission deadline by September 30th



**Halloween
Hotness**
A Night of Masquerade

Contact Information



805-444-3264



brian@halloween-hotness.com



<https://www.halloween-hotness.com>



**Halloween
Hotness**
A Night of Masquerade

Thank You

Your support makes a difference